

# Strategic Political Communication

Beginning Fall 2015

Date:
Name:
ID:
Graduation Date:
Advisor:

**Required to graduate:**

- 124 minimum credit hours
- 44 maximum JMC credit hours
- 80 non-JMC credits; 48 of 80 must be Arts and Science credit
- 40 of 124 total must be numbered 100 or above
- Must maintain a cumulative and JMC GPA of 2.25 after earning 30 credits
- Must fulfill Drake Curriculum requirements

Drake Curriculum

Choose AOI or Honors Track - See listing of both programs at: <http://www.drake.edu/dc/>

Area of Inquiry	Course	Term/Grade	Course	Term/Grade	Honors Track	Course	Term/Grade
First Year Seminar			Written Communication	JMC 054	15 credits of Honors courses		
Artistic Experience	JMC 059		+Life Science		Paths to Knowledge	HONR100	
Critical Thinking			+Physical Science		AOI - Science		
2 History Foundations			+ = only one lab required		AOI - Quantitative		
Information Literacy	JMC 030		Values and Ethics	JMC 104	AOI - Artistic Experience		
Global/Cultural Understanding			All non-JMC Honors and AOI courses can be counted as required non-JMC credit.		You must sign-up for the Honors Track		
Engaged Citizen							
Quantitative Literacy							

JMC Core Requirements 18 SJMC hours 6 Arts & Science hours	Term Offered	Pre-req restriction	Term/Grade	Major Course Requirement 18 to 24 SJMC hours 12 to 18 Arts & Science hours	Term Offered	Pre-req restriction	Term/Grade
030 - Mass Media in a Global Society	S,F			085-PR Principles	S,F	SO+	
031 - Multimedia Lab 1 cr	S,F			088 - Intro to Strategic Political Com	F		
040 - Pre-Professional Workshop 1 cr	S,F			123 - PR Writing	S,F	054, 085	
041 - Fin. Fundamentals for Com. Prof. 1 cr				143 - PR Planning & Management	S	059, 123	
054 - Reporting & Writing Principles	S,F			138 - Organizational Public Affairs	S		
055 - Digital Strategies				SCSR 128- Argumentation & Advoc			
059 - Introduction to Visual Communication	S,F			POLS 113- American Electoral Process			
104 - Communication Law and Ethics	S,F	Jr+		POLS 116- Media & Modern Politics			
				JMC 147 - SPC Capstone	S	088, 138	
<b>Non-SJMC required</b>				Select One Methods Course:			
POLS 001 - American Political System	S,F			POLS 095, SCS 159, or STAT 050			
Sociology Course - 3 credit hours	S,F			Electives: 6 credits: JMC 076, 132, 099, POLS 114 or 166			

Total SJMC credit hours = 36 - 44

Arts & Science = 18 - 24 credit hours

Upper Level hours = 24 - 33

If you take more than 44 SJMC credits you will need more than 124 total credits

Area of Concentration Must be taken in a single department or unified area	Title:	Adviser Approval Signature:
9 Lower Level and 12 Upper Level hours required = 21 credit hours	Lower Level Coursework	Upper Level Coursework

Semester 1			Semester 2			Semester 3			Semester 4		
Upper Total			Upper Total			Upper Total			Upper Total		
JMC	A&S	Other	JMC	A&S	Other	JMC	A&S	Other	JMC	A&S	Other
Semester 5			Semester 6			Semester 7			Semester 8		
Upper Total			Upper Total			Upper Total			Upper Total		
JMC	A&S	Other	JMC	A&S	Other	JMC	A&S	Other	JMC	A&S	Other

Date I last met with my advisor:
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