

PUBLIC RELATIONS

School of Journalism and Mass Communication Tracking sheet for a BA degree
Beginning Fall 2013

Required to graduate:

- ✓ 124 minimum credit hours
- ✓ 32 minimum Journalism credit hours
- ✓ At 30 credits and beyond a CUM and journalism GPA of 2.25 must be maintained
- ✓ 86 non-journalism credits from those 65 hours must be Arts and Science credit
- ✓ 40 credits must be upper level (course numbered 100 or above)
- ✓ All requirements for the Drake Curriculum must be met.

Name: _____ Date: _____

I.D.: _____ Expected Term of Graduation: _____

Semester 1			Semester 2			Semester 3			Semester 4		
Upper Total			Upper Total			Upper Total			Upper Total		
JMC	A&S	Other	JMC	A&S	Other	JMC	A&S	Other	JMC	A&S	Other
Semester 5			Semester 6			Semester 7			Semester 8		
Upper Total			Upper Total			Upper Total			Upper Total		
JMC	A&S	Other	JMC	A&S	Other	JMC	A&S	Other	JMC	A&S	Other

Journalism Core Requirements	Term Offered	Pre-req/ restriction	Term/Grade	Major Course Requirements		Term Offered	Pre-req/ restriction	Term/Grade
				32 JMC hours minimum				
030 – Communication in Society	S,F			085-PR Principles	S,F	So+		
031 – Multimedia Lab	S,F			123 – PR Writing	S,F	054,085		
040 - Pre-Prof Workshop	S,F			136 – PR Research	F	123		
054 –Reporting & Writing Principles	S,F			143 – PR Planning &Mgt	S	59 & 123		
059 – Intro to Visual Comm	S,F			144 – Case Studies Analysis	S,F	085 & 123		
066 – Media Responsibly Over Time	S,F	So+		146 – PR Campaign Strategy	S	40,123,143		
104 – Communication Law & Ethics	S,F	JR+		JMC Elective				
POLS001 – Am Political Systems	S,F			ECON 002 – Prin of Micro	S,F			
SCSS001 – Survey of Sociology	S,F			PSY 001 – Intro to Psy	S,F			
				MKTG 101 – Marketing Princ	S,F	ECON 002		
				MGMT 110 – Mgt Proc & Beh	S,F	Jr+		

Choose AOI or Honors Track to fulfill the Drake Curriculum. See listing of both programs by selecting My Courses in the Student Services Tab though BlueView. Honors requires sign-up.

<input type="checkbox"/> Area of Inquiry	Course Taken	Grade	<input type="checkbox"/> Honors Track	Course Taken	Grade
First Year Seminar			15 credits of Honors courses		
Artistic Experience	JMC059		Honors Course - 1		
Critical Thinking			Honors Course - 2		
*Historical Foundations			Honors Course - 3		
*Historical Foundations			Honors Course - 4		
Information Literacy	JMC030		Honors Course - 5		
Global & Cultural Undsg			Paths to Knowledge	HONR100	
+Life Science	PSY001/lab		AOI – Science		
+Physical Science			AOI – Quantitative		
The Engaged Citizen	JMC066		AOI – Artistic Experience		
Quantitative Literacy					
Values & Ethics	JMC104				
Written Communication	JMC054				
+1 lab required not both	These Courses are fulfilled by core required		All non-JMC Honors and AOI's can be counted in required non-JMC hours		

Total JMC core hours = 17

A &S hours = 6

Upper hours = 3

Total JMC major hours = 18 to 21

Upper hours = 21 to 24

A &S hours = 7

BN hours = 6

Over 38 JMC hours = More than 124 to Graduate

Area of Concentration	Title:	Adviser Approval Signature:
Must be taken in a single department or unified area	Lower Level Coursework	Upper Level Coursework
9 lower level credits		
12 Upper level credits		
=21 credit hours required		